



WILLIAM T FUJIOKA
Chief Executive Officer

County of Los Angeles CHIEF EXECUTIVE OFFICE

Kenneth Hahn Hall of Administration
500 West Temple Street, Room 713, Los Angeles, California 90012
(213) 974-1101
<http://ceo.lacounty.gov>

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Fifth District

April 23, 2009

To: All Department Heads

From: William T Fujioka
Chief Executive Officer

A handwritten signature in black ink, appearing to read "W. T. Fujioka", is written over the printed name and title.

CENSUS 2010 COUNTY COMPLETE COUNT COMMITTEE

The 2010 Census is fast approaching, and it is important that the County make every effort to have an accurate and complete count of every person residing in Los Angeles County. As you know, accurate and complete census data is critical to our ability to serve our community by helping to identify our population and their needs, and allowing us to secure our fair share of Federal funds to meet those needs (an estimated \$300 billion in Federal funding is distributed to communities nationwide each year based on census data).

In meeting this objective, the County established a Complete Count Committee (CCC) to promote and facilitate the accuracy of the 2010 Census count through an aggressive, targeted community-based outreach, and public information campaign to encourage participation. While this Office will serve as the lead of the County CCC, active participation by County departments is essential to ensure project success. Therefore, we are asking departments to take part by involving staff in one or more of the four established subcommittees. Each subcommittee will be led by a chair and include members from various departments.

The attached organizational chart is provided for your review and depicts the County CCC, noting the chair and suggested departments for each subcommittee. If your department is listed under one or more subcommittees, please identify lead staff member(s) who can actively participate. For departments that are not reflected in any of the subcommittees, please let us know if one or more members of your staff can participate in one of more of the subcommittees. **Please reply to Craig Hirakawa of this Office via E-mail at chirakawa@ceo.lacounty.gov by May 4, 2009.**

"To Enrich Lives Through Effective And Caring Service"

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Page 2

We will provide periodic updates of our County CCC efforts, and look forward to working with you in the coming year in ensuring that every person in Los Angeles County is counted in the 2010 Census. If you have any questions, please contact Martin Zimmerman of this Office at 213-974-1326 or mzimmerman@ceo.lacounty.gov.

Thank you for your active support of this very important endeavor.

WTF:ES:MKZ
FC:JR:pg

Attachment

c: Each Supervisor
County Complete Count Committee

ORGANIZATIONAL CHART OF THE COUNTY COMPLETE COUNT COMMITTEE

